

Unlock More with Every Swipe: Axis Bank and IndiGo Unveil Co-Branded Credit Cards to Redefine Travel and Lifestyle Experiences

- Launch of two variants of the co-branded card, aligned to customers' travel and spend preferences
- Higher reward rate on IndiGo channel spends
- Multiple lifestyle benefits including international lounge and lower forex markup

February 18, 2026

Axis Bank, one of the largest private sector banks in India and IndiGo, India's preferred airline have partnered to launch co-branded credit cards that are tailored to meet the evolving needs of Indian consumers. The cards, available in two variants - **IndiGo Axis Bank Credit Card** and **IndiGo Axis Bank Premium Credit Card**, have been thoughtfully crafted to reward spenders through IndiGo's loyalty program, IndiGo BluChip.

The collaboration aims to enable convenient and hassle-free earning of rewards on everyday purchases and travel-related expenses. Both cards offer IndiGo BluChips on eligible transactions, with accelerated earnings for spends on IndiGo channels. Customers will also enjoy welcome and renewal benefits, milestone rewards, and a suite of lifestyle privileges including lounge access, entertainment offers, dining discounts, and reduced forex markup depending on the chosen card variant.

IndiGo Axis Bank Credit Card is priced at ₹799 plus GST and targets the retail segment. This card offers a compelling mix of travel and lifestyle benefits, along with accelerated rewards across key spend categories.

IndiGo Axis Bank Premium Credit Card, priced at ₹5,000 plus GST, is designed for affluent customers seeking superior travel and lifestyle benefits.

The cards will be launched on RuPay and Visa networks.

Speaking on the launch, **Arnika Dixit, President & Head - Cards, Payments and Wealth Management, Axis Bank**, said, *"We are delighted to announce our strategic partnership with IndiGo, bringing together the best of banking and travel to elevate our customers' experiences. With the launch of our co-branded credit cards, we aim to offer unmatched value, to both the casual travellers and frequent flyers. These cards are designed to deliver exclusive travel benefits, accelerated reward earnings, and seamless access to privileges that make every journey more rewarding. This collaboration reflects our commitment to innovation and customer-centricity, and we look forward to empowering our cardholders with more freedom, flexibility, and convenience across segments in the skies and beyond."*

Neetan Chopra, Chief Digital and Information Officer, IndiGo, said, “IndiGo is committed to continuously enhancing the value proposition to our customers, especially our loyal frequent flyers, and our partnership with Axis Bank is an important step in this direction. We are excited to launch these co-branded credit cards, which convert everyday spends into IndiGo BluChips and combine IndiGo’s convenient, reliable service with Axis Bank’s extensive banking network. With premium lifestyle benefits, we are sure that these co-branded credit cards will make our customers’ experience with IndiGo even more rewarding.”

Commenting on the launch, **Sohini Rajola, Executive Director, NPCI,** said, “NPCI has always focused on enabling secure, scalable, and convenient digital payment experiences for consumers. The launch of the IndiGo Axis Bank credit card on the RuPay network aligns with this focus. It offers customers a structured and rewarding way to earn benefits across varied spends, supported by the reliability of the RuPay platform. As India’s digital payments ecosystem evolves, such collaborations enhance consumer choice and help strengthen the foundation of a seamless and inclusive payment environment.”

Rishi Chhabra, Country Manager, India, Visa, added, “Indian consumers today are seeking more than just transactions—they want experiences that reflect their aspirations, priorities, and lifestyles. The launch of the IndiGo–Axis Bank Visa co-branded cards are designed precisely for that. By combining travel-led rewards with meaningful lifestyle privileges, we are enabling our cardholders to get more from every moment and every journey. This partnership reflects Visa’s commitment to delivering secure, seamless, and enriching payment experiences that keep pace with the evolving needs of India’s growing consumer base.”

Your Travel, Your Choice: Two Cards built around your spending style:

IndiGo Axis Bank Credit Card	IndiGo Axis Bank Premium Credit Card
• Rewarding Every Spend: Earn 1 BluChip for every ₹100 spent across eligible categories. • Category-Based Boosts: Get 2 BluChips per ₹100 on Grocery and Dining, and 3 BluChips per ₹100 on IndiGo channel transactions. • Travel Perks: Enjoy a 1,200 BluChips voucher on joining, renewal, and achieving milestone spends. • UPI Advantage: Accelerated reward earnings on UPI transactions. • Lounge Access: Complimentary domestic airport lounge access for added comfort.	• Exceptional Rewards: 7 BluChips per ₹100 on IndiGo spends, 3 BluChips per ₹100 on hotels and groceries, and 2 BluChips for every ₹100 spent on other eligible categories. • Competitive Forex Rates: Benefit from a reduced forex markup of just 2.5% on international spends. • Welcome, renewal & milestone bonus: Earn vouchers worth 5,000 BluChips on joining, renewal and achieving milestone spends • Comprehensive Lounge Access: Enjoy complimentary access to both domestic and international airport lounges. • Exclusive Lifestyle Privileges: Avail offers on BookMyShow and EazyDiner for enhanced everyday experiences.

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