

Axis Bank announces winners of SPLASH 2025, its flagship pan-India Art, Craft and Literature competition

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- *Winners and runners-up will receive ₹1 lakh and ₹50,000 respectively. The winning artworks will also be showcased at the Museum of Art and Photography (MAP), Bengaluru.*
- *The competition witnessed overwhelming participation, with over 7 lakh entries from across India.*

[Axis Bank](#), one of the largest private sector banks in India, has announced the winners of **SPLASH 2025**, the 13th edition of its flagship nationwide Art, Craft and Literature competition for children aged 7–14 years. Rooted in the brand philosophy of ‘*dil se open*’, SPLASH offers young minds across India a platform to express their creativity and imagination.

This year’s edition of SPLASH witnessed an overwhelming response, with **close to 7 lakh entries** from across India. The initiative reached **over 1,900 schools** and saw participation through **5,500+ Axis Bank branches** nationwide, underscoring its strong grassroots presence and pan-India reach.

The six winners and six runners-up will receive **₹1 lakh and ₹50,000** respectively. The winning artworks will also be showcased at the Museum of Art and Photography (MAP), Bengaluru, while the top 400 qualifiers will receive exciting goodies and vouchers from partner brands, including Ixigo and American Tourister.

Winners in the age group of 7 – 10 years:

- Art: Debosmita Banik from Agartala, Tripura
- Craft: Shruti Siddhartha Gosh from Thane, Maharashtra
- Literature: Nirvi Vashishtha from Ahmedabad, Gujarat

Winners in the age group of 11 – 14 years:

- Art: Soumya Mohanty from Khorda, Odisha
- Craft: Sanika Chhajed from Pune, Maharashtra
- Literature: Vaibhav Krishna from Kanchipuram, Tamil Nadu

Speaking on the occasion, **Anoop Manohar, Chief Marketing Officer, Axis Bank**, said, “SPLASH has always been more than a competition—it is a celebration of imagination, originality, and self-expression. The overwhelming response to SPLASH 2025 reflects the immense creative potential that exists among children across the country. By offering young

creators a platform to learn and engage, we hope to further inspire them to dream big and pursue their creative passions with confidence."

These entries were evaluated by an esteemed jury of over 100 domain experts, including Mr. Savio Mascarenhas, Group Art Director at Amar Chitra Katha; Dr. Snehal Pinto, Director of Ryan International Group of Institutions; and Mr. Deepak Patil, Hon. Vice President of The Art Society of India.

With every edition, SPLASH has grown in scale and reach, emerging as one of India's largest creative engagement platforms for children. The initiative reflects Axis Bank's commitment to holistic development and meaningful community engagement.