

Terms and Conditions for Tata CLiQ Luxury offer on Axis Bank Credit Cards

Validity: 1st August (00:00:00 Hours) to 31st August 2026 (23:59:59 Hours)

Cards Applicable: Axis Bank Credit Cards

Offer Details:

Tata CLiQ Luxury: 12% Instant discount on a minimum transaction value of INR 10,000 up to a maximum discount of INR 1,500 for purchases made using Axis Bank Credit Card EMI transactions

Exclusions:

- Offer is not valid on Axis Bank RuPay Credit Card transactions done Via UPI
- Offer not valid on Corporate or Commercial Credit cards.

Axis Bank Standard Terms and Conditions:

- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- The offer is not transferable, non-negotiable and cannot be En-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all these terms and conditions or to replace, entire or in part, this offer, by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.

- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation, or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies, or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorized to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood, and accepted these terms and conditions.
- Any dispute relating to the offer, or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable
- This offer is valid only for existing cardholders of Axis Bank and is not

transferable/applicable to any cards issued by any other bank. To be eligible for this offer, customer is required to only use a valid Axis Bank Credit card to make the qualifying purchase. Purchases made with any other cards, or any other bank credit cards, will not be eligible for this offer.

Partner's Terms and Conditions:

- Instant discount on using Axis Bank Credit Cards full swipe & Credit Cards EMI on purchases made on Tata CLiQ Luxury website (<https://luxury.tatacliq.com/>), respective Mobile site and mobile application during the promotion period for a Net Transaction Value*.
- The Net Cart Value is the total cart value arrived at after all applicable discounts including coupon code but before availing discounts under this Offer. In case CLiQ Cash or NeuCoin is being used to make a partial payment, Net Cart Value will be calculated after reducing the amount being paid by using CLiQ Cash or NeuCoin. To avail of the offer the amount being paid through Axis Bank Credit Cards & Credit Cards EMI must be more than the min purchase price of the respective offer. The customer is advised to check the applicability of the discount before proceeding for Payment.
- Offer is valid only once per card per customer during the offer period.
- To avail the instant discount the total payment of the transaction needs to be made using a valid and eligible Axis Bank Cards.
- Offer is available on select products. Offer is not valid on Tata CLiQ Luxury Gift Cards, Brand Gift Cards, Insurance Products, other electronic products, Public Clothing Pvt Ltd (Mulmul), House of Anita Dongre (Anita Dongre and Anita Dongre Grassroot), Ochre and Black Pvt Ltd, House of Toramally, Lacoste, Choupette. Lladro, Neutriderm, Zoya, Cartier, Bvlgari, Hermes, PIAGET, IWC Schaffhausen, Jaeger LeCoultre, Roger Dubuis, Panerai, Sabyasachi, CLiQ Fashion and CLiQ Palette.
- This offer is valid for purchases made on the eligible products during the "Offer Period". Cardholders are required to check the product page of the product(s) if the offer is valid for that product.
- Offer not valid on Debit Cards, Net Banking, cash/card on delivery, commercial and corporate cards of Axis Bank.
- Tata UniStore Limited reserves the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time at its sole discretion.
- Tata UniStore Limited reserves the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated.
- Offer cannot be combined with any other offer/promotion running on the site.
- The discount offered will under no circumstances be settled in cash.
- Any person availing this offer shall be deemed to have accepted all the terms and conditions.
- Product warranty will be regulated by the Terms and Conditions mentioned on the Warranty Card of respective product/manufacturer.

- Any defects in goods or deficiency in services or any claims, issues, damages, or losses arising therefrom with respect to the Product/Services shall be the sole responsibility and liability of the manufacturer/Seller or the Service Provider.
- Any query regarding "The offer" will be entertained for the offer duration. No correspondence on the same will be entertained after the date from any person(s).
- Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same.
- Tata UniStore Limited is not charging anything from the customer for their participation in the offer.
- It is not mandatory for the Axis Bank cardholders to participate in the offer. Participation in the Offer by the card holder is voluntary. Participation in the Offer by the Cardholder will be construed as acceptance of the Terms & Conditions of the Offer and Cardholder is advised not to participate in the Offer if such Terms & Conditions are not acceptable.
- "The Offer" is being made purely on best effort basis.
- In case of complete cancellation of the order by the customer the transaction will not qualify for "The Offer". In case of partial cancellation of the order, the customer shall qualify for "The Offer" only on the basis of the net amount payable.
- Offer is valid on- Tata CLiQ Luxury (<https://luxury.tatacliq.com/>), the app and the mobile site.
- In case of any disputes, the decision of Tata UniStore Limited will be final and binding.
- Product(s) offered are subject to availability by the participating seller(s) on the Tata UniStore Limited platform.
- The Offer is valid only in India. Whosoever participating in the promotional offer/Scheme is deemed to be 18 years of age or more and is also of a sound mind.
- This offer/Scheme shall be subjected to all applicable central/or state laws, rules and regulations.
- The competent Court at Mumbai shall have the exclusive jurisdiction for any matter or dispute relating to TUL.
- This document is an electronic record in terms of Information Technology Act, 2000, and the Rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.

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