

## **Terms and Conditions for Samsung Pre-reserve offer on Axis Bank – Credit Cards**

**Validity:** Valid till 24<sup>th</sup> February 2026(11:59 PM)

### **Offer Details:**

- Get INR 2,699 Samsung E-Voucher.
- Offer applicable only on pre-reserving the Eligible Device by purchasing the INR 999 VIP Pass during the Pre-reserve Period.
- Voucher can be redeemed only on Samsung website or Samsung Shop app.
- Voucher is non-transferable, non-encashable and for one-time use only.
- Valid only within the defined redemption period; expired vouchers will not be reissued.
- Redemption allowed only after device purchase using the same mobile number/email as used during pre-reserve.
- [Click here](#) to know more and avail the offer.

### **Exclusions:**

1. Offer is not valid on Axis Bank Rupay Credit Card transactions done Via UPI.
2. Offer is not applicable on Axis Bank Corporate or Commercial cards.

### **Axis Bank's Standard Terms and Conditions:**

- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- The offer is not transferable, non-negotiable and cannot be En-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all these terms and conditions or to replace, entire or in part, this offer, by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy

relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.

- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation, or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies, or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorized to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood, and accepted these terms and conditions.
- Any dispute relating to the offer, or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.

- Merchant Terms & Conditions applicable
- This offer is valid only for existing cardholders of Axis Bank and is not transferable/applicable to any cards issued by any other bank. To be eligible for this offer, customer is required to only use a valid Axis Bank Credit card to make the qualifying purchase. Purchases made with any other cards, or any other bank credit cards, will not be eligible for this offer.

**Partner's Standard Terms and Conditions:**

Samsung India Electronics Pvt. Ltd. ("Samsung") introduces a pre-reserve offer ("Pre-reserve Offer") on New Samsung Galaxy Device ("Eligible Device(s)").

1. Customers who pre-reserve the Device(s) shall be eligible for the following offer referred to as Pre-reserve Offer:

**Pre-reserve Offer:** Customers who pre-reserve the Eligible Device (during the Pre-reserve Period) by purchasing VIP Pass at Rs.999 shall be eligible for Rs.2699 E-Vouchers which can be redeemed at respective Channel (as defined below). E-voucher shall be redeemable only on eligible add-on products ("Add-on Product") as provided in Annexure A (as applicable for the chosen device).

Channel : Pre-reserve/Purchase of Eligible Device Pre-reserve Offer [Referred as E-Voucher] Voucher Redemption at Samsung website / Samsung Shop app Rs.2699 Samsung E-Voucher Samsung website / Samsung Shop app

2. The Eligible Device can be Pre-reserved from Samsung website or Samsung Shop app using the mobile no./Email ID Only One Device can be Pre-reserved against one Mobile No./Email ID

3. Process for redemption of Samsung Shop benefit – Customers will have to follow the process given hereunder to redeem the Samsung Shop benefit as under:

(i) Customer will be eligible for Pre-reserve offer if he completes the Pre-reserve Journey during the Pre-reserve period i.e. between 11th Feb, 2026 (4:35 am), 2026 till 24th Feb, 2026(11:59 pm) or till Pre-order starts, whichever is earlier ("Prereserve period")

(ii) Customer will receive the E-Voucher if he Pre-reserves using Samsung website or Samsung Shop app in the above mentioned period.

(iii) Customer will have to pre-order the Eligible Device at Samsung website or Samsung shop app between Pre-order period ,25th Feb,2026 to 10th March,2026 11:59pm ("Redemption Period")

(iv) The E-Voucher received under Pre-reserve Offer can be redeemed along with Prebook Offer available on the Eligible Device. However it cannot be used for purchasing the Prebook Offer.

(v) The Customer can redeem the E-Voucher only once against the Add-on Products. In case the redemption value of E-Voucher is less than Rs.2699, the customer will not be able to re-use the E-voucher for the balance amount.

(vi) In case the Customer does not redeem the E-Voucher at the time of purchasing the Eligible Device during the redemption period the Customer will not be able to redeem the Offer in future.

(vii) The shipping of Eligible Device and the Add-on Product purchased may happen separately and the Customer shall be informed of the tentative delivery dates.

4. Refunds against cancellation of a pre-booked Eligible Device will only be issued after deducting Rs.2699 coupon benefit availed by customer where ₹ 2699 offer discount was applied, i.e.

Scenario 1: In case the customer cancels both the Eligible Device and Add-on Product before either of them are delivered or are shipped by Samsung, Samsung shall refund the amount

paid by Customer for both Eligible Device and Add-on Product. E-Voucher benefit shall not be refunded, as the Customer will no longer be eligible to avail the same.

Scenario 2: In case the customer receives the Add-on Product or if the same has been shipped by Samsung before customer cancels the Eligible Device or the Add-on Product, the Customer shall be eligible to receive refund for Eligible Device only post adjusting the Prereserve benefit of E-Voucher. E-Voucher benefit shall not be refunded as the Customer will no longer be eligible to avail the same. The Eligible Device and the Add-on product purchased shall be on As Is basis and will be delivered subject to the stock availability.

5. By availing the Pre-reserve Offer, it would be deemed that the customers have given their consent to contact them through call, SMS, WhatsApp or Email on the details provided by them for the purpose of this Pre-reserve Offer or for any future communications from Samsung or its authorized partners.

6. Product images, features, specifications shown here are for representational purposes only, the actual product may vary. Pre-reserve Offer is available till stocks lasts.

7. Samsung also reserves the right to substitute the select products put for redemption with device(s)/gift(s) of equivalent value under this Pre-reserve Offer at its sole discretion without giving any reasons thereof. The choice as to the color, make & model of the gift(s) shall be completely at Samsung's discretion. No claims shall be entertained in this regard.

8. Samsung further reserves the right to decline or cancel your participation in this Pre-reserve Offer, with or without advance notice, if we believe that your participation is enabling a fraudulent or illegal purpose.

9. Samsung reserves the right to modify/alter or discontinue these Terms and Conditions or extend/withdraw/annul the campaign or Pre-reserve Offer at its sole discretion without assigning any reasons or without any prior intimation whatsoever.

10. In no event shall Samsung be liable for losses or any incidental or consequential damages arising out of or in connection with this Pre-reserve Offer, its services and these Terms (however arising, including negligence).

11. In the event of any conflict or inconsistency regarding any instructions, rules and conditions

on any advertising or promotional material relating to the Pre-reserve Offer, these Terms and Conditions shall prevail over all such other instructions, rules and conditions.

12. Any dispute relating to the Pre-reserve Offer or the terms and conditions shall be subject to the jurisdiction of the courts in New Delhi, India only.

13. By enrolling for Pre-reserve Offer, customer is eligible for only Pre-reserve benefit subject to final purchase of Eligible Device and in no manner guarantee, any other benefits associated with Eligible Device purchase. For other offer details, customer to connect with store representative of the Outlet

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