

Terms and Conditions for Reliance Digital Campaign on Axis Bank Credit Card EMI

Validity: Every Saturday & Sunday from 1 April'26 to 30 April'26
Timing: Between 0000 Hrs and 23.59 Hrs
Offer Details: 7.5% upto 3500 Instant Discount on min txn of Rs. 15000 & above & Flat Rs. 6000 Instant Discount on min txn of Rs. 1,00,000 & above

Terms and Conditions of Offer

- Offer applicable only on EMI transactions.
- Offer applicable on below channels –
 - Stores - Reliance digital, My Jio Stores, Bismi stores & Jiomart Signature Stores – Once per card
 - www.reliancedigital.in – Once per card
- Offer NOT applicable wherever Brand offer is available
- Offer NOT applicable on Brand EMI transactions done on www.reliancedigital.in
- Offer valid on select products only.
- No two offers can be clubbed together.
- This offer is valid on all Axis Bank Credit Cards. This offer is not valid on NR and Corporate Credit Cards.
- This Offer cannot be clubbed with any other Brand cashback / discount offer – In case of availability of such offers, this discount offer shall not be applicable.
- Offer is open to Indian residents holding a valid Axis Bank Credit Card to whom communication is sent either by Axis and/or merchant.
- Offer is void wherever prohibited by Law.
- Offer is open to Indian customers holding a valid and current Credit Cards (“**Cardholder**”) issued by the Bank. This Offer cannot be availed by a Corporate/ Company.
- Reliance Retail & the Bank reserve their right without assigning any reasons whatsoever to (a) discontinue or extend the Offer Period and (b) change/ amend / add /delete/ modify terms and conditions of this Offer. Customers hereby unconditionally agree to all such changes/ amendments/ additions/ deletions/ modifications.
- In case of full cancellation/return of order, transaction will not qualify for discount under this Offer. If customer cancels a part of his/her order, or if the customer has not been supplied with full order, he/she will qualify for the Offer only on the net amount paid on the basis of eligibility.
- Participation in the Offer is voluntary and at the discretion of Customer to participate and it shall not, in any way, affect the performance of the product purchased under the Offer.
- Customers are not being charged extra for participating in the Offer.
- Product liability, guarantee & warranty shall be transferred as received from respective Manufacturer, Supplier/Vendor & Distributor. Reliance Retail and the Bank neither warrants nor guarantees the merchantability or suitability of products of Customer available under this offer.
- The Offer shall also be subject to such additional terms and conditions as the Company may notify from time to time.
- Company do not assume any liability whatsoever arising out of this Offer. Maximum liability of Company is limited only to the value as agreed under the Agreement.
- Offer is subject to discontinuation or revocation in cases of fraudulent/ suspicious transaction or if there are any technical glitches or force majeure conditions as determined solely by Company and may disqualify any Cardholder from getting the benefits of this Offer.
- Company will not be liable for any loss (including, without limitation, direct, indirect, special or consequential loss or loss of profits) expense or damage which is suffered or sustained in connection with this Offer including any loss incurred as a result of any delay and/or failure to perform any obligation to the Users that is caused by:
 - I. technical problems of any kind which may limit or prevent any person's participation in this Offer;
 - II. any loss or damage arising from or in connection with the allocation or enjoyment of discount;
 - III. any other events beyond Company's control that may cause the promotion to be disrupted or corrupted or may lead to loss of, or damage to, the Cardholder.

- Decision of the Bank in respect of Offer, benefits or any matters related thereto shall be final and binding and no correspondence will be entertained by the company in this behalf.
- All disputes are subject to exclusive jurisdiction of the competent courts in Mumbai only.
- By participating in this Offer, Customers/Cardholders agree to be bound by these terms & conditions read with Terms of Use of the Reliance Retail Platforms and waive any right to claim ambiguity in these terms & conditions. Cardholders agree to release, discharge, indemnify and hold harmless the Bank, Reliance, and their respective directors, officers, employees and agents, from and against any loss, claims, damages or liability resulting in whole or in part, directly or indirectly, from acceptance and/or participation in the Offer.

Card applicability: As mentioned in T&C

Axis Bank Standard Terms and Conditions

- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Debit and Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.

- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of The Merchant & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable