

Terms and Conditions for Lloyd Campaign on Axis Bank Credit Cards on EMI

Validity: 01st April 2026 to 30th June 2026

Timing: Between 0000 Hrs and 23.59 Hrs

Offer Details: 25% Instant Discount upto INR 8,000

Store Type	Cashback %	Cashback Amount
Normal Stores	5%	1500
	10%	3500
	15%	4500
	20%	6000
	7.50%	2500
	12.50%	4000
	17.50%	5000
	25.00%	8000
Brand Store	7.50%	2500
	12.50%	4000
	17.50%	5000
	25.00%	8000

Special Cashback of 25% upto 10,000/-

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OEM_NAME	LEVEL1	LEVEL2	MIN_AMOUNT	MAX_AMOUNT	PRODUCT_SKU_CODE	CASHBACK %	CASHBACK AMOUNT
LLOYD & LLOYD LFR	LED-LED	65"	75030	108700	GL65U4I2XA	25%	10,000
LLOYD & LLOYD LFR	LED-LED	65"	98424	140100	GL65U4X2WA	25%	10,000
LLOYD & LLOYD LFR	LED-LED	65"	75030	99990	GL65U5B3DV	25%	10,000
LLOYD & LLOYD LFR	LED-LED	75"	136830	195400	GL75U4Y2WA	25%	10,000
LLOYD & LLOYD LFR	LED-LED	75"	110079	149990	GL75U5C3DV	25%	10,000

Terms and Conditions of Credit Card EMI:

- Cashback is eligible on single transaction and bill cannot be clubbed to avail the same.
- Cashback is available only at authorised stores.
- Maximum One Transaction permitted per Card for cashback in a month
- Cashback offer is applicable on 3, 6, 9 and 12 months EMI only.
- Cashback would be valid on instant mode only
- The offer is non-transferable, non-binding and non-cashable
- Applicable only on select purchase of (AC, LED, REFRIGERATORS, WM, GEYSERS, WATER PURIFIER AND COOLER)

- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits of the Offer shall be borne solely by the Customer and the Bank and Havells India Ltd. will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues and charges.
- Bank and Havells India Ltd. reserves the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all or any of these terms and conditions or to replace, wholly or in part this Offer by another offer whether similar to this Offer or not or to extend or withdraw this Offer altogether
- **Cashback is available only at authorised stores and on selected SKUS. For more details visit nearest Authorized Store.**
- The cash back is applicable on a single transaction and bills cannot be clubbed to avail the same
- In case there is more than one offer available simultaneously from Axis, no two offers can be combined by the participant.
- This offer is valid on all Axis Bank Credit Cards. This offer is not valid on NR and Corporate Credit Cards.
- Offer is open to Indian residents holding a valid Axis Bank Credit Card to whom communication is sent either by Axis and/or merchant.
- Offer is void wherever prohibited by Law.
- Purchases made before or after the offer period shall not be eligible.

Category applicability: Electronics – offer is applicable only on selected models

Card applicability: As mentioned in T&C

Axis Bank Standard Terms and Conditions

- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by

the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Credit card.

- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of The Merchant & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable