

Terms and Conditions for Bluestar Campaign on Axis Bank Credit Card on EMI

Validity: 1st April 2026 to 30th June 2026

Timing: Between 0000 Hrs and 23.59 Hrs

Offer Details: 7.5% Instant Discount upto INR 2,500

Redemption Method:

- Customer lands on BonusClub Welcome Page
- Customer accepts T&Cs and enters following info one-time:
 - Mobile No. (OTP Validation will be done)
 - Name
 - Age group
 - Gender
 - PIN Code
- Customer clicks on 'Find Dealer'
- Customer views list of dealers where the Promo can be redeemed.
- Customer can select 'Find Direction' for any dealer of his choice
- Customer then visits the dealership.
- At the dealership, Customer simply shows a QR Code which is a part of the Promo Voucher.
- Dealer scans the QR Code and selects the product that the customer wishes to purchase.
- Dealer enters the Price of the product
- A discount of ₹ 500 is immediately deducted from the price and the net price becomes payable by the customer
- Based on the QR Code Scanned by the Dealer, the Dealer will see only Axis Bank Credit Card as payment mode. Both EMI & Non-EMI options will be available. For EMI options, the Brand EMI Scheme running on Blue Star – Axis Bank Credit Cards will be displayed.
- Dealer selects the payment option that customer opts for.
- Dealer will be able to (a) send payment link to customer OR (b) display a QR Code for Customer scan and land on the payment page
- On the Payment Page customer will be able to view the Product, Discount and EMI Details (if EMI was selected). Customer will be able to make payment ONLY with a valid Axis Bank Credit Card.
- Once payment is authorised, the customer will receive an SMS with e-charge slip and dealer will receive a transaction update on his relevant screen.
- Dealer hands over the goods post sale.
- Once payment is authorised, the customer will receive an SMS with e-charge slip and dealer will receive a transaction update on his relevant screen.

Terms and Conditions of Credit Card EMI:

- Offer of Flat ₹500 discount is applicable only on Blue Star products bought through BonusClub platform at participating stores of Blue Star only.
- Offer of ₹500 discount is applicable on Brand EMI (Equated Monthly Instalment) transactions only on purchases made by using valid Credit Cards of participating Card Issuer Banks.
- Offer is valid from July 22, 2024 to August 31, 2024.

- Offer fulfilment is at dealer's discretion.
- Offer can be withdrawn subject to availability of goods or services.
- Offer Validity is subjected to change as per Brand, participating Banks or BonusHub discretion.
- No two offers can be clubbed.
- The offer is an instant discount and will be provided upfront at the time of purchase.
- Offer is valid only on purchases done via BonusClub platform by customers that are registered on BonusClub.
- BonusHub Digital Solutions Pvt. Ltd. (BonusHub) does not hold out any warranty or makes no representation about the quality, delivery or otherwise of the services offered by the Partner Brand and Participating Banks. Any dispute or claim regarding the services/offers must be resolved by the Customer/s with the dealer directly without any reference to BonusHub.
- BonusHub shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / gift vouchers availed by the Customer/s under the said Offer offered by the dealer.
- BonusHub shall not be held liable for any delay or loss that may be caused in delivery of the products and services.
- This Offer is made available to the Customers at the discretion of BonusHub.
- The offer cannot be combined with any other offer.
- Any person availing this offer shall be deemed to have accepted these Terms and Conditions.
- BonusHub reserves the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all these terms and conditions or to replace, wholly or in part, this offers by another offer, whether like this offer or not, or to extend or withdraw it altogether.
- Eligible benefits for this promotion (such as Cashback) will only be posted to accounts that are active at the time of postings at the discretion of the participating Card Issuer Bank.
- BonusHub Customers are not bound in any way to participate in this offer. Any participation is voluntary, and the offer is being made purely on a best effort basis.
- Nothing herein amounts to a commitment by BonusHub to conduct further, similar, or other offers.
- Offer valid only on Cards & UPI payment methods or as provided in the BonusClub interface.
- This offer is non-cashable, not extendable, and non-negotiable.
- Only 1 Redemption is permitted per Customer. Customer is identified based on his/her mobile no.
- The above offer is by way of a special offer by BonusHub to select BonusClub Customers only.
- All disputes, if any, arising out of or in connection with or because of above offers or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent courts / tribunals in New Delhi only, irrespective of whether courts / tribunals in other areas have concurrent or similar jurisdiction.
- Any Tax, service charge or other charges levied with regards to the Promotional Offer, would be borne by the Customer.
- The cash back is applicable on a single transaction and bills cannot be clubbed to avail the same
- In case there is more than one offer available simultaneously from Axis, no two offers can be combined by the participant.
- This offer is valid on all Axis Bank Credit Cards. This offer is not valid on NR and Corporate Credit Cards.
- Offer is open to Indian residents holding a valid Axis Bank Credit Card to whom communication is sent either by Axis and/or merchant.

- Offer is void wherever prohibited by Law.
- Purchases made before or after the offer period shall not be eligible.
- ROI is 16% across all tenures. ROI will be informed at the payment counter before completing the transaction. The ROI is subject to change in any point in time at banks discretion and it will be informed to the merchant.

Category applicability: Electronics – offer is applicable only on selected models

Card applicability: As mentioned in T&C

Axis Bank Standard Terms and Conditions

- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Debit and Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.

- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of The Merchant & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable