

Terms and Conditions for Amazon Great Indian Sale offer on Axis Bank Credit Cards

Offer Summary - During the Amazon Great Indian Festival sale, customers can avail instant discounts on eligible purchases made using Axis Bank Credit Cards and Credit Card EMI.

Validity: 21st October 2026 (00:00 Hours) to 27th October 2026 (23:59 Hours)

Applicable Cards: Axis Bank Credit Cards and Credit Card EMI

Credit Cards Offer Details:

- 10% Instant Discount on eligible purchases made using Axis Bank Credit Cards and Credit Card EMI transactions.
- Applicable only to Amazon Prime customers.
- Applicable on select products and categories listed on Amazon's official website/application
- Offer valid on all Axis Bank Credit Cards unless otherwise specified.
- Offer not applicable on Debit Cards, Debit Card EMI, Net Banking, Corporate Cards, Commercial Cards and Card-on-Delivery transactions.

Base Offer

Offer Period 1

21st October 2026 (00:00 Hours) to 23rd October 2026 (23:59 Hours)

Mobiles

- Minimum Transaction Value: ₹4,990
- Maximum Discount (Non-EMI): ₹750
- Maximum Discount (EMI): ₹1,250

All Other Categories

- Minimum Transaction Value: ₹2,490
- Maximum Discount (Non-EMI): ₹1,250
- Maximum Discount (EMI): ₹1,750

Maximum Base Offer Discount per Card: ₹1,750

Offer Period 2

24th October 2026 (00:00 Hours) to 27th October 2026 (23:59 Hours)

Mobiles

- Minimum Transaction Value: ₹4,990
- Maximum Discount (Non-EMI): ₹750
- Maximum Discount (EMI): ₹1,250

All Other Categories

- Minimum Transaction Value: ₹2,490
- Maximum Discount (Non-EMI): ₹1,250
- Maximum Discount (EMI): ₹1,750

Maximum Base Offer Discount per Card: ₹1,750

Note: Base offer eligibility refreshes on 24th October 2026.

Bonus Offers

Offer Period: 21st October 2026 (00:00 Hours) to 27th October 2026 (23:59 Hours)

Construct: Additional Instant Discount on select products using Axis Bank Credit Cards and Credit Card EMI.

Bonus Offer	Minimum Cart Value	Additional Discount
Bonus Offer 1	₹14,990	₹250
Bonus Offer 2	₹17,990	₹250
Bonus Offer 3	₹24,990	₹500
Bonus Offer 4	₹29,990 (EMI 6M+)	₹500
Bonus Offer 5	₹34,990	₹500
Bonus Offer 6	₹39,990	₹750
Bonus Offer 7	₹49,990	₹250
Bonus Offer 8	₹54,990	₹750
Bonus Offer 9	₹69,990	₹1,750
Bonus Offer 10	₹84,990 (EMI 6M+)	₹1,000
Bonus Offer 11	₹99,990 (EMI 6M+)	₹1,250

Maximum Benefit

- Maximum Bonus Offer Discount per Card: ₹9,750
- Maximum Combined Savings per Transaction: Up to ₹11,250
- Maximum Combined Savings per Card during Offer Period: Up to ₹7,750
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Exclusions

Offer shall not be applicable on:

- Amazon Pay balance loading
- Gift Cards and Gift Vouchers
- Mobile Recharges
- DTH Recharges
- Bill Payments
- Amazon Prime Membership purchases
- Kindle eBooks
- Kindle Unlimited subscriptions
- Digital Gold
- Insurance
- Flights
- Buses
- Trains
- Movies
- Installation orders
- Gold & Silver Coins
- Select products/categories marked ineligible on Amazon.in

Additional Terms

1. The offer is available only on eligible products sold on Amazon.in.
2. Offer is available only to Amazon Prime customers.

3. Discount shall be applied at the payment page on eligible transactions.
4. Instant discount shall not be applicable on cancelled, refunded or returned orders.
5. Amazon and Axis Bank reserve the right to modify, withdraw or extend the offer at any time without prior notice.
6. Any dispute arising out of this offer shall be subject to the exclusive jurisdiction of courts at New Delhi.

Axis Bank Standard Terms and Conditions:

- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- The offer is not transferable, non-negotiable and cannot be En-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all these terms and conditions or to replace, entire or in part, this offer, by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation, or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/

regulations and as per bank's extant guidelines from time to time.

- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies, or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorized to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood, and accepted these terms and conditions.
- Any dispute relating to the offer, or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable
- This offer is valid only for existing cardholders of Axis Bank and is not transferable/applicable to any cards issued by any other bank. To be eligible for this offer, customer is required to only use a valid Axis Bank Credit card to make the qualifying purchase. Purchases made with any other cards, or any other bank credit cards, will not be eligible for this offer.

Partner Standard Terms & Conditions / FAQ

. What is the minimum transaction size for the discount for the duration of the event?

The minimum transaction amount to avail the Instant Discount is INR 4,990 for Mobiles and INR 2,490 for other categories in a single transaction on Amazon.in, net of buybacks, refunds and cancellations.

. What if I cancel my order?

The Offer is applicable for a successful transaction. If Instant Discount is availed on any purchase, and the transaction is subsequently cancelled, the refund amount of such orders will be post adjusting the instant discount amount availed on the purchase.

. Would I get the Bank offer even if I make a part payment using my Amazon Pay Balance?

No, the offer is not available if Amazon Pay Balance is selected.

. Can I place multiple orders using Axis Bank Credit cards and still get the Instant discount?

Yes, you can avail instant discount on multiple orders till you exhaust the respective limits of the Cards. However, please note that each transaction must meet the respective minimum value for you to get the 10% instant discount.

. Is Discount under this Offer applicable on both Credit and Debit cards?

The discount is available on Axis Bank Credit Card. Offer is NOT valid on 1) Net Banking 2) Debit Card and Debit Card EMI 3) Payment made by Cardholders using the 'Cash on Delivery' payment option.

. Can I avail discount on EMI?

The discount under this Offer is also applicable only on Credit Card EMI. Down Payment EMI and Debit Card EMI transactions are not eligible for the discount.

. Can I get this offer with Exchange offer or No Cost EMI?

Yes, the offer is valid even if you buy with Exchange or No Cost EMI or both.

. I purchased an eligible item but still did not get Instant Discount. Why?

For purchases made using “Card on delivery” transactions and Net Banking transactions, you will not get the benefit of the instant discount.

Net Banking transactions are NOT included in this Offer.

. Would I get the Bank offer even if I make a part payment using my Amazon Pay Balance?

No, the offer is not available if Amazon Pay Balance is selected.

. My Amazon.in order includes Amazon.in Gift Card(s); will I be eligible for a Instant Discount under this Offer? Is the Offer applicable on purchase of all products?

No, the discount under this Offer is not applicable on purchase of:

- Gift Card(s) (Amazon branded and Non Amazon branded)
- All types of Prepaid Recharges (Mobile, DTH, Google Play, Subscriptions, Cable TV, Metro and any other type of prepaid recharge)
- All types of Bill Payments
- Digital Gold purchases and sales
- Kindle e-books and Kindle Unlimited Subscription Program
- Select Mobile, TV and Electronic products (see product page for offer eligibility)
- Amazon Pay balance loading
- Amazon Prime subscription
- Infant Nutrition and feeding products
- All types of insurance, travel and entertainment booking (Insurance, Flight, Bus, Trains and Movies)
- Installation Orders (Amazon and Brand)
- Gold and silver coins

Some products may not be eligible for the Instant Discount offer. Some products may be eligible for the Instant Discount offer but may be excluded from the Bonus offer.

. My payment failed while placing the order; will I be eligible for the cash back under this Offer?

If your payment failed while placing an order, Amazon.in gives you an option to revise your payment for such order. If you revise your payment within the offer duration, you will be eligible for the discount. For more information on revise payment, [click here](#)

Other Terms and Conditions

1. This "**Offer**" is provided to you by Axis Bank Limited ("**Bank**") and Amazon Pay (India) Private Limited (formerly known as Amazon Online Distribution Services Private Limited) ("**Amazon**") and made available on the website [amazon.in](#) and the mobile site and mobile application thereof (collectively, "**Amazon.in**").
2. These Offer terms and conditions ("Offer Terms") are in addition to the Amazon.in Conditions of Use & Sale and Privacy Notice to which you agree to by using Amazon.in and Terms & Conditions of Cards of Axis Bank. In the event of any conflict between the Conditions of Use & Sale and these Offer Terms, these Offer Terms will prevail, only for the purposes of this Offer.
3. All residents of India holding a valid Credit Card issued by the Bank (each a "**Card**") are eligible to avail the Offer (each a "**Cardholder**").
4. The offer is valid from 00:00 hrs 21st October to 23:59 hrs 27th October 2026 unless revoked or extended by Amazon in its sole discretion, without any prior notice and without liability. ("**Offer Duration**").
5. **Base offer gets refreshed on 24th October.**
6. The minimum Transaction for each of the specified category needs to be met for the customer to be eligible for the respective discount.
7. Customer can avail both 10% instant discount, Bonus Offer(s) in single transaction as long as minimum Transaction value is met for the transactions.
8. Each Bonus offer is applicable only once during the offer period.
9. The Maximum discount per transaction using the Base and Bonus is INR 9,750 (INR 1,750 + INR 7,750) for Axis Bank Credit Card and Credit EMI during the offer period.
10. The Maximum discount per card using the Base and Bonus is INR 11,250 (INR 1,750 x 2 + INR 7,750) for Axis Bank Credit Card and Credit EMI during the offer period.
11. Any cancelled order(s) will not be eligible for the offer and the refund amount of such order will be adjusted against the instant discount amount.
12. The purchase of the product(s) will be governed by the terms of sale, including terms of exchange (wherever available), applicable to the sale of the product(s) on Amazon.in. This Offer will also be applicable on purchase of product(s) by the Cardholders under an exchange offer.
13. The Instant Discount would not be applicable on payment made by Cardholders using the 'Card on Delivery' payment option.
14. The Offer is also valid on EMI (equated monthly installment) transactions, No Cost EMI transactions and Exchange offers. The offer is not valid on Down-Payment EMI option.
15. For Instant Discount Campaigns with EMI offer, foreclosure charges may be applicable by bank.
16. In case there are multiple items in a purchase order, the item-wise savings/discount may vary. However, the overall savings/discount on the purchase order will be equivalent to maximum savings / discount the Cardholder is eligible for under this Offer.
17. In the event the order is returned or cancelled by the Cardholder, seller or Amazon Seller Services Private Limited, for any reason whatsoever, and subsequently the order / purchase transaction value falls below INR 4,990/- for Mobiles and INR 2,490/- for all other categories (for corresponding categories), the order will not qualify for this Offer and the participation of the Cardholder will be deemed withdrawn.