

Terms and Conditions for Amazon Campaign on Axis Bank EMI on Credit Card

Offer Validity: The Offer is valid from 1st March 2026 to 15th March 2026 (Base and Bonus offer refreshes on 5th March and 10th March and can be availed 3 times per card during the offer duration) (collectively "Offer Period")

Offer Details: 7.5% instant bank discount on Axis Bank Credit Card EMI

| Offer Dates | Categories | Min Transaction | Maximum Discount per Credit Card EMI Trxns | Maximum Discount per card |
|---|-----------------------------|-----------------|--|---------------------------|
| 1 st Mar – 4 th Mar | Mobiles | INR 7,490 | INR 1,000 | INR 1,250 |
| | Home, Kitchen and Furniture | INR 7,490 | INR 500 | |
| | Other categories* | INR 7,490 | INR 1,250 | |
| 5 th Mar – 9 th Mar | Mobiles | INR 7,490 | INR 1,000 | INR 1,250 |
| | Home, Kitchen and Furniture | INR 7,490 | INR 500 | |
| | Other categories* | INR 7,490 | INR 1,250 | |
| 10 th Mar – 15 th Mar | Mobiles | INR 7,490 | INR 1,000 | INR 1,250 |
| | Home, Kitchen and Furniture | INR 7,490 | INR 500 | |
| | Other categories* | INR 7,490 | INR 1,250 | |
| Additional Instant Discount of Rs 250 on select products worth Rs 9,990 & above. | | | | |
| Additional Instant Discount of Rs 500 on all categories worth Rs 24,990 & above. | | | | |
| Additional Instant Discount of Rs 500 on all categories worth Rs 29,990 & above. | | | | |
| Additional Instant Discount of Rs 500 on all categories worth Rs 39,990 & above. | | | | |
| Additional Instant Discount of Rs 1000 on all categories worth Rs 65,990 & above. | | | | |
| Additional Instant Discount of Rs 1000 on all categories worth Rs 74,990 & above. | | | | |
| Additional Instant Discount of Rs 1000 on all categories worth Rs 99,990 & above. | | | | |

- This offer ("Offer") is provided by Axis Bank Limited ("Bank") facilitated by Amazon Pay (India) Private Limited, and made available on www.amazon.in, the mobile application and mobile site thereof (collectively "Amazon.in") by Amazon Seller Services Private Limited. (Amazon Pay (India) Private Limited and Amazon Seller Services Private Limited collectively referred to as "Amazon").
- These Offer terms and conditions ("Offer Terms") are in addition to the Amazon.in Conditions of Use & Sale and Privacy Notice to which you agree to by using Amazon.in and Terms & Conditions of Axis Bank Credit Cards. In the event of any conflict between the Conditions of Use & Sale and these Offer Terms, these Offer Terms will prevail, only for the purposes of this Offer.
- All residents of India holding Axis Bank Credit Card issued by the Bank (each a "Card") are eligible to avail the Offer (each a "Cardholder").
- The Offer is valid from 1st March 2026 to 15th March 2026 (Base and Bonus offer refreshes on 5th March and 10th March and can be availed 3 times per card during the offer duration) (collectively "Offer Period"), unless revoked or extended by Amazon (in its sole discretion), without any prior notice and without any liability.
- Under this Offer, any Cardholder who, during the Offer Period, makes a transaction of INR 7,490 or above using his/her Axis Bank Credit Card ("Card"), on www.amazon.in or the mobile application/mobile site thereof (collectively, "Amazon.in"), irrespective of the number of transactions ("Offer"), and makes the payment of the purchase transaction (of the Product) using the Card (issued by the Bank), and by availing the equated monthly

installments (EMI) facility (provided on the Card by the Bank), will be entitled to receive an instant discount of 7.5% of the list price of the Product. Cardholders need to check the offer eligibility on the Product Page.

Note: Both Base and Bonus offer refreshes on 5th March, and 10th March and can be availed 3 times per card during the offer duration 1st March to 15th March 2026.

- Each Cardholder can avail a maximum discount of INR 6,000 per transaction and INR 18,000 per Card under this Offer, irrespective of number of purchases during the Offer Period.
- The Offer is valid on multiple purchase transactions for the Products during the Offer Period, subject to a minimum transaction amount of INR 7,490 for each such transaction made by the Cardholder.
- This Offer will also be applicable on purchase of the Products by Cardholders under an exchange offer (if available on the Product(s)).
- This Offer can be availed / clubbed with a no-cost equated monthly installment (EMI) promotion, if any, on the Product. In other words, if no-cost EMI promotion is being availed by the Cardholder on the Product, then the Cardholder will also be eligible for this Offer.
- In case there are multiple items in a purchase order, the item-wise savings/discount may vary. However, the overall savings/discount on the purchase order will be equivalent to maximum savings / discount the Cardholder is eligible for under this Offer.
- This Offer will not be applicable if the Cardholder or the seller or Amazon cancel the order and/or the Cardholder returns the Product and, in such a case, participation in the Offer will be deemed withdrawn. In such a scenario, only the net amount paid by the Cardholder will be refunded.
- Bank and/or Amazon do not endorse any of the products or brands being offered on Amazon.in and will not accept any liability pertaining to the quality, merchantability, fitness, delivery or after sales service of such products.
- The Bank reserves the right to disqualify Cardholders from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the Card.
- Amazon reserves the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary any or all of these Offer Terms or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not.
- Delinquent and over-limit Bank's credit card members will not qualify for this Offer.
- Cardholders are not bound in any way to participate in this Offer. Any such participation is purely voluntary. The Offer is being made purely on a best effort basis.
- Nothing herein amounts to a commitment by the Bank or Amazon to conduct further, similar or other offers.
- The above Offer is by way of a special offer and nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement. The terms of the above schemes shall be in addition to and not in derogation of the terms contained in the card member agreement.
- All disputes between Cardholders and Bank will be resolved inter se, and Amazon will not (nor will be liable or obliged to) mediate or resolve any dispute or disagreement between Cardholders and Bank.

- This Offer is not valid on corporate, commercial Cards issued by the Bank.
- This Offer is not available on: (i) purchase of product(s) other than the Product(s), or (ii) purchase of Product using an instrument other than the one mentioned in point 5.
- Under no circumstance will benefit being offered under this Offer be settled with cash in lieu by Bank or by Amazon.
- By participating in this Offer, every Cardholder expressly agrees that Amazon or any of its affiliates will not be liable or responsible for any loss or damage whatsoever that a Cardholder may suffer, directly or indirectly, in connection with this Offer including but not limited to that associated with his/ her use or delivery or misuse of the Product.
- These Offer Terms are governed by the laws of India and the courts at New Delhi will have exclusive jurisdiction over any disputes in relation to these Offer Terms.
- Any person availing this Offer will be deemed to have accepted these Offer Terms.
- Notwithstanding anything contained in these Offer Terms, this Offer is not applicable on the purchase of the following products;
 - Gift Card(s) (Amazon branded and Non Amazon branded).
 - Prepaid phone recharges, DTH recharges, Bill Payments.
 - Kindle e-books and Kindle Unlimited Subscription Program.
 - Amazon Pay balance loading.
 - Amazon Prime subscription.
 - Infant Nutrition products.
 - Select Smart phones (see product page for offer eligibility).
 - Godrej Interio products.
 - Precious jewelry including Gold/Silver Coins.
- **Some products might not be eligible for the offer. Please check the product detail page for offer eligibility.**

Card applicability: As mentioned in T&C

Axis Bank Standard Terms and Conditions

- The decision of The Merchant & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.

- The Merchant and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offers by another offer, whether similar to this offer or not, or to withdraw it altogether.
- The participation in the offer is entirely voluntary and it is understood that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- The Merchant & Axis Bank reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Axis Bank only offers discount on purchase of goods and services of The Merchant by using Axis Bank Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by The Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with The Merchant directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Debit and Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of The Merchant or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- The Merchant & Axis Bank retain the right to change or discontinue the Offer at any time during the Promotion Period. The decision of The Merchant & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- The Merchant & Axis Bank reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Logos/trademarks used are owned by respective entities. Axis Bank has been authorised to use these logos/trademarks for offer promotion purposes.
- Any person taking the advantage of this offer shall be deemed to have read, understood, and accepted these terms and conditions.

- Any dispute relating to the offer, or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Merchant Terms & Conditions applicable