



Press Release

Axis Bank appoints Rajiv Anand as President, Retail Banking

Mumbai, April 4, 2013: Axis Bank, India's third largest private sector bank, today announced the appointment of Mr. Rajiv Anand as President-Retail Banking with effect from May 1, 2013. Mr. Anand presently heads the Axis Asset Management Company Ltd, the Asset Management arm of Axis Bank, as MD&CEO. Mr. Anand will report to Mr. R. K Bammi, Executive Director-Retail Banking.

Mr. Anand has 22 years of experience in financial services across institutions such as HSBC, Standard Chartered Mutual Fund and IDFC, with strengths in capital markets and building new businesses.