

# Axis Max Life Life Cover, ab sab ke liye

with

## Pradhan Mantri Jeevan Jyoti Bima Yojana

Non Linked Non Participating Group Pure Risk Premium Life Insurance Plan UIN: 104G089V01

### Key benefits



Low-cost coverage



Simple and easy process



Swift claim settlement



Tax benefits<sup>#</sup>



Opt for an affordable life insurance cover to financially secure your loved ones,  
because for them **BHAROSA TUM HO**

Reach out to the Axis Bank representative to enroll now!



<sup>^</sup>Individual Death Claims Paid Ratio as per Audited Financials for FY 2023-2024. | <sup>\*</sup>As per Public Disclosure for H1 FY 2024-2025.

Axis Max Life Insurance Limited (earlier known as Max Life Insurance Company Limited) is a Joint Venture between Max Financial Services Limited and Axis Bank Limited. Corporate Office: 11th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram (Haryana)-122002. You can call us on our Customer Helpline No. 1860 120 5577. Website: [www.axismaxlife.com](http://www.axismaxlife.com)

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- Public receiving such phone calls are requested to lodge a police complaint