

By Registered Post / Email

SALE NOTICE

Ref: AXISB/SAG/2024-25/66

Date: 26.07.2024

To,

1. Keshav Oil & Cotton Ginning Industries Pvt. Ltd. (Borrower) 1155/8, 2nd floor, Naiwala, Karol Bagh, Delhi-110005. E-mail: Keshavoilmill6@gmail.com & Keshav@spgoyalhansi.in	5. Smt. Krishna Rani alias Krishna Devi (Guarantor & Mortgagor) H. No. 345/9, Choudriyan Mohalla, Barsi Gate, Hansi Hissar-125033
2 Mr. Shyam Sunder Garg (Director & Guarantor & Mortgagor) 103C/9, Choudhrian Mohalla, Hansi, Hissar-125033	6. Smt. Suman Garg alias Suman Rani (Guarantor & Mortgagor) 103A/9, Inside Barsi Gate, Choudhrian Mohalla, Hansi, Hissar-125033
3 Mr. Parmod Kumar (Director & Guarantor & Mortgagor) 103C/9, Choudhrian Mohalla, Hansi, Hissar-125033	7. Smt. Savita Garg (Guarantor & Mortgagor) H. No. 345/9, Choudriyan Mohalla, Barsi Gate, Hansi Hissar-125033
4 Mr. Vinod Kumar Garg (Guarantor & Mortgagor) 103A/9, Inside Barsi Gate, Choudhrian Mohalla, Hansi, Hissar-125033	8. Smt. Sunita (Guarantor & Mortgagor) 103C/9, Choudhrian Mohalla, Hansi, Hissar-125033



Dear Sir / Madam,

Ref: Demand notices under Section 13 (2) of the Securitizations and Reconstruction of Financial Assets and Enforcement of Security Interest (SARFAESI) Act, 2002 dated 07.09.2017 and Possession notice dated 02.04.2019 & 27.06.2019 in the account of M/s Keshav Oil & Cotton Ginning Industries Pvt. Ltd.

Sub: SALE NOTICE

With reference to captioned subject matter, we hereby inform you that Axis Bank Limited, being Secured Creditor, under SARFAESI Act, 2002 (54 of 2002) and in exercise of various powers conferred under Section 13 of the said Act read with Rule 3 of the Security Interest (Enforcement) Rules, 2002 issued aforesaid demand notice under Section 13(2) of the said Act calling upon you to repay the outstanding amount more particularly mentioned in the said demand notice together with further interest thereon within 60 days from the date of the said notice.

We state that despite receipt of demand notice, you have failed and neglected to pay the outstanding amount and/or complying with the requisitions contained in the said notice. We state that thereafter, on 02.04.2019 & 27.06.2019, the Authorized officer has taken Physical Possession of the secured asset (as mentioned in the **Schedule**) in exercise of powers conferred on him under Section 13 (4) of the said Act read with the Rule 8 of the said Rules.

We state that the Secured Creditor is hereby taking further steps for the disposal of aforesaid secured asset by way of public auction as per the provisions of the said Act & Rule and have published e-auction sale notice in the Business Standard (English & Hindi) dated **26.07.2024** for auction to be held on **06.09.2024**

The copy of the publication are attached for your record

If you have any interested buyer for the property in auction then you may ask him / her to participate in the auction of the secured assets.

In the meanwhile, you are hereby called upon to pay the entire outstanding dues together with all costs, charges and expenses incurred by the undersigned or any incidental expenses incurred thereto, within 30 days from the date of attached notice and get the aforesaid property released from the undersigned.

Please take notice that if you fail or neglect to pay the total outstanding dues within aforesaid statutory period of 30 (Thirty) days from the date of notice hereof, the undersigned will have no alternative but to proceed to sell the aforesaid secured property for realizing the outstanding dues of Axis Bank Limited payable in respect of aforesaid loan facility.

This notice is issued to you without prejudice to rights & remedies available to our Bank.

Yours Sincerely,


Authorized Officer
Axis Bank Limited



SCHEDULE

Property	Type of Possession	Date of Possession
Industrial plot situated at Ram Singh colony, bhiwani road, hansi, distt. Hissar admeasuring 09k- 13m comprising of: i.)Property admeasuring 07k-14m being 154/398 share of total land measuring 19k- 18m comprised in khewat no. 5884/5568, khatuni no. 7288 and khasra no. 543//9/2 (0-13) 10/1/2(0-3) 12(8-6) 22/2(2-16) 23(8-0) situated in ram singh colony. Bhiwani road. Hansi, tehsil hansi, distt. Hissar in the name of parmok kumar, savita garg, shyam sunder garg and sunita rani vide sale deed no. 1502 dated 15/06/2015 ii.)Property admeasuring 01k-19m being 39/398 share of total land measuring 19k- 18m comprised in khewat no. 5884/5568 khatuni no. 7288 and khasra nos. 543//9/2(0-13) 10/1/2(0-3) 12(8-6) 22/2(2-16) 23(8-0) situated in ram singh colony, bhiwani road, hansi, tehsil hansi, distt. Hissar in the name of krishna rani vide sale deed no. 1503 dated 15/06/2015	Physical Possession	27/06/2019
Industrial Property situated at Ram Singh colony, bhiwani road, hansi, distt. Hissar admeasuring 2k- 18m comprising of: (i)Industrial property bearing property no. 2/16 constructed on land measuring 01k- 15m comprised in khewat no. 5893, khatuni no. 7297 and khasra no.574//3/2/2/2 (0-16) 3/2/3 (0- 19) situated in ram singh colony, bhiwani road, hansi, tehsil hansi, distt. Hissar in the name of shyam sunder vide sale deed no. 1870 dated 07/02/1997 and 2026 dated 24/02/1997 (ii)Industrial property bearing property no. 2/16 constructed on land measuring 01k- 03m being ½ share of total land measuring 02k 06m comprised in khewat no. 5892, khatuni no. 7296 and khasra no.574//3/2/1 (1- 11) 3/2/2/1 (0- 15) situated in ram singh colony, bhiwani road, hansi, tehsil hansi, distt. Hissar in the name of parmok kumar vide sale deed no. 1273 dated 15/09/1997	Physical Possession	02/04/2019



बिज़नेस स्टैंडर्ड

चंडीगढ़ शक्रवार, 26 जुलाई 2024

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डिजिटल/डिजिटल अथवा प्रमाणिकृत अन्य माध्यमों द्वारा प्रमाणित और सिद्धांतों के तहत पर, 2020 (अनुच्छेद 1(1) तथा 12(2) के अंतर्गत अनुमति)					
क्र.सं.	उत्पादकता (अथवा) नाम	डिजिटल/डिजिटल अथवा प्रमाणिकृत अन्य माध्यमों द्वारा प्रमाणित और सिद्धांतों के तहत पर, 2020	डिजिटल/डिजिटल अथवा प्रमाणिकृत अन्य माध्यमों द्वारा प्रमाणित और सिद्धांतों के तहत पर, 2020	डिजिटल/डिजिटल अथवा प्रमाणिकृत अन्य माध्यमों द्वारा प्रमाणित और सिद्धांतों के तहत पर, 2020	डिजिटल/डिजिटल अथवा प्रमाणिकृत अन्य माध्यमों द्वारा प्रमाणित और सिद्धांतों के तहत पर, 2020
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AXIS BANK LTD. सदस्य एमएस इण्डिया लिमिटेड
प्लॉट 1-14, टॉप 4, सीपी बिल्डिंग
मैकड 128, मेरुड, ईई 1-201304

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1. **Introduction**
 The purpose of this report is to provide a comprehensive overview of the current state of the market for [Product/Service]. This document will analyze the market environment, identify key trends, and provide recommendations for future growth.

2. **Market Overview**
 The market for [Product/Service] is characterized by rapid growth and increasing competition. Key factors influencing the market include technological advancements, changing consumer preferences, and regulatory changes. The market is expected to continue its upward trajectory in the coming years.

3. **Competitive Analysis**
 A detailed analysis of the competitive landscape reveals several key players. [Company A] and [Company B] are the primary competitors, both offering similar products/services. However, [Company C] has emerged as a new entrant, bringing innovative solutions to the market. Our company's strengths and weaknesses are evaluated in comparison to these competitors.

4. **SWOT Analysis**
 A SWOT analysis identifies the internal strengths and weaknesses of our organization, as well as the external opportunities and threats. Our strengths include a strong brand, a loyal customer base, and a robust distribution network. Weaknesses include limited resources and a narrow product line. Opportunities arise from emerging markets and technological innovations, while threats include intense competition and economic fluctuations.

5. **Recommendations**
 Based on the findings of this analysis, several strategic recommendations are proposed. First, we should focus on product differentiation to stand out in a crowded market. Second, expanding our distribution channels is crucial for reaching new customers. Third, investing in research and development will help us stay ahead of technological trends. Finally, building strategic partnerships can provide additional resources and market access.

6. **Conclusion**
 The market for [Product/Service] presents significant opportunities for growth and innovation. By implementing the recommended strategies, our organization can achieve sustainable long-term success. Continuous monitoring of the market environment is essential to adapt to changing conditions.

7. **Appendix**
 The following data and information are provided for reference:

- Table 1: Market Size and Growth Projections (2020-2025)
- Table 2: Key Competitor Performance Metrics
- Table 3: Customer Satisfaction Survey Results

8. **References**
 The following sources were consulted during the preparation of this report:

- Industry Reports from [Source A] and [Source B]
- Company Financial Statements (2020-2021)
- Academic Journals on Market Dynamics

9. **Disclaimer**
 This report is intended for informational purposes only and does not constitute a financial or investment recommendation. The data presented is based on the best available information at the time of writing.

10. **Contact Information**
 For further inquiries or to request a copy of this report, please contact: [Name], [Title], [Company], [Address], [Phone], [Email].

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sensation.



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Monday to Saturday

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