

## Women's Banking Program – FAQs

### 1. What is the Women's Banking Program?

The Women's Banking Program by Axis Bank is a comprehensive initiative designed to empower and elevate the financial journeys of women throughout India.

### 2. Who is eligible for the Women's Banking Program?

Women who open a Prestige, Priority, or Burgundy savings account are eligible to avail benefits of the Women's Banking Program.

### 3. Which scheme codes are eligible for Women's Banking Program?

Below mentioned scheme codes are eligible for Women's Banking Program.

- MBPRP
- DMPBG
- DMPRV

### 4. Is the program available for both salary and non-salary customers?

Currently, the program is live only for non-salary customers.

### 5. What benefits are provided under Women's Banking Program?

- Tailored financial solutions
- Health and wellness benefits
- Travel & lifestyle privileges
- Business and lending solutions

### 6. What benefits are provided under tailored financial solutions?

#### ClearTax

- Expert-assisted tax planning & filing.
- Exclusive discounted pricing.

#### Locker offers

- Up to 100% discount on first locker.
- Additional savings on second locker rentals across sizes.

#### Axis Direct

- Professionally curated investment baskets (AI score-based / WEP / Kalpavriksha depending on variant).
- Quarterly portfolio reviews for performance tracking and rebalancing.

## 7. What benefits are included under health and wellness solutions?

### Aditya Birla Health Insurance

- Unlimited teleconsultations with General Physicians Specialist teleconsultations.
- Wellness rewards including fitness subscriptions, preventive screenings cashback, and vouchers.
- Comprehensive protection with Sum Insured options and critical-illness cover.

### Bajaj Life – Women-focused protection

- OPD benefits and specialist consultations.
- Comprehensive health management with screenings, mental wellness, nutrition support.
- Critical illness cover for 60 illnesses including cancer, cardiac, neurological conditions (women-focused).
- Preferential pricing under eTouch II for women.

## 8. What benefits are provided under travel and lifestyle privileges?

### Lifestyle offers

- Special discounts on shopping, dining, flights, hotels, and much more.

### PickYourTrails

- Enjoy up to 10% off on specially curated holiday packages.

## 9. What benefits are available under business and lending solutions?

Encouraging entrepreneurship and financial independence with:

- Preferential pricing on auto loans (₹30 lakh and above), subject to eligibility.
- Specialized business loan offers and low processing fees.
- Preferential working capital rates for women-owned businesses.

## 10. How to avail the Axis Direct offer?

- Open your Axis Direct 3-in-1 Account.
- The fee waivers (Account Opening & AMC) are automatically applied for customers.
- Subscribe to Axis Intellect via the portal; a 50% discount will be credited as a cashback/refund in the subsequent month.

## 11. How to avail the Cleartax offer?

- Click on the link provided in the communication email.
- The filing process opens seamlessly within your platform.
- Enter your details to proceed

## 12. How to avail PickYourTrail offer discounts?

- Click on the link provided in the communication email.
- The customer must input their Axis Bank Women's Banking Program Debit Card details.
- Once the card is verified, you may complete the transaction using any Axis Bank payment instrument.