

### Welcome Benefit: Amazon e-Voucher worth INR 250

1. Customer will have to make first transaction within first 30 days of card issuance to be eligible for the offer.
2. Welcome voucher is applicable only for cards which have been charged with a Joining Fee of INR 500 + taxes on their Airtel Axis Bank Credit Card.
3. Cancelled, refunded or cash transactions will not be considered as a valid transaction for earning this benefit.
4. Redemption link and unique code will be sent to the registered mobile number & email Id within 30 days of meeting the requirement of first transaction made on the Airtel Axis Bank Credit Card within first 30 days of card issuance.
5. To use the voucher -

#### **Step 1: Access the Redemption Link**

Click on the link provided via SMS or email. Enter the unique code, your mobile number registered with the Airtel Axis Bank Credit Card, and the OTP sent to that number.

#### **Step 2: Voucher Code Delivery**

Upon successful OTP verification, you will receive the Amazon Pay voucher code via SMS from Poshvine. The voucher code will also be available on the redemption webpage by clicking the "View Code" button.

#### **Step 3: Voucher Redemption**

To redeem, open the Amazon app and enter the voucher code in the **Amazon Pay** section.

After successfully following above 3 steps, the gift card amount will get added to the account

6. Customers will have to redeem the voucher code within 3 months from the date of SMS & Email sent to the registered mobile number.
7. Customers who do not have an Amazon account will have to create a new Amazon account and add the voucher to their Amazon Pay Gift Card for redemption
8. The welcome benefit is applicable only on new credit card applications. Customers opting to change the network of their existing card shall not be eligible for the Amazon voucher

Detailed Terms and Condition for the Amazon e-Vouchers are as below:

- The Vouchers can be redeemed online against Sellers listed on [www.amazon.in](http://www.amazon.in) or Amazon Mobile App only.
- Vouchers have to be added to Amazon Pay Gift Card and redeemed against balance.
- Vouchers cannot be used to purchase another Amazon Pay Gift Card.

- If the order value exceeds the Amazon Pay Gift Card amount, the balance must be paid by Credit Card/Debit Card/Internet Banking. Cash on Delivery payment option cannot be used to pay the balance amount.
- If the order value is less than the amount of Amazon Pay Gift Card, the outstanding balance (after deduction of order value) will reflect under Amazon Pay balance and can be used for subsequent transactions.
- Amazon Pay Gift Card will expire after 12 months from the date of redemption of the Gift Card and any corresponding unused balance shall be forfeited thereafter.
- Amazon Pay Gift Card cannot be redeemed for Cash or Credit.
- You are solely responsible for the safety and security of the Amazon Pay Gift Cards. Axis bank is not responsible for any acts of omission or commission if Gift Card is lost, stolen or used without permission.
- Once the Amazon Pay Gift Card has been sent to you, you are bound to protect the Gift Card PIN or Amazon Pay Gift Card number as confidential. In the event of any misuse of Amazon Pay Gift Card due to loss of any such confidential details due to the fault of the purchaser, Axis Bank shall not be responsible for the same and no refund can be issued.
- Axis Bank assumes no responsibility for the products purchased using the Amazon Pay Gift Card and any liability thereof is expressly disclaimed.
- Validity of Amazon Pay Gift Card cannot be extended; new Amazon Pay Gift Card cannot be provided against the expired/unused Amazon Pay Gift Card.
- Amazon Pay Gift Card cannot be reloaded or resold.
- Axis Bank does not guarantee and make any representation about the usefulness, worthiness, quality, make and/or character of the discount / benefit or of the Products/Services against which the Amazon Pay Gift Card are utilized/redeemed.
- All communication with regard claiming amazon code should be addressed to Amazon GC Helpdesk: • 10:00 AM to 7:00 PM on working days • Email id: corp-gc@amazon.in • Toll free no.: 1800 3000 2049
- Axis Bank reserves the right to disqualify the Axis Bank Card user from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Axis Bank services.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services against which the Amazon Pay Gift Voucher are utilized/redeemed.
- The existence of a dispute, if any, regarding the usage of Amazon Pay Gift Card shall not constitute any claim against Axis Bank and shall be addressed directly by Amazon. In the event of any customer claims arising due to any acts and omission on the part of Axis Bank or claims or fraud related to the Axis Bank Card shall be addressed by Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise due to use of or otherwise from the benefits availed by the Customer under this offer.
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
- Axis Bank reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever after the offer period.
- Any dispute or claim regarding the goods and services availed against the redemption of the gift voucher under the offer shall be resolved by the Customers with the third party Vendor directly

without any reference the same to Axis Bank and shall not constitute any claim against Axis Bank.

- The Terms and Conditions of the Offer shall be in addition to and not in substitution/derogation to the terms and conditions governing the usage of the Credit Card offered by Axis Bank.
- Amazon may impose additional terms and conditions for the usage of gift voucher and such terms and conditions, available on [https://www.amazon.in/gp/help/customer/display.html%3FnodeId=201522810&app-nav-type=modal/ref=gcu\\_i\\_d\\_e\\_tc\\_o\\_d\\_](https://www.amazon.in/gp/help/customer/display.html%3FnodeId=201522810&app-nav-type=modal/ref=gcu_i_d_e_tc_o_d_) shall be in addition to the Terms and Conditions of the Offer by Axis Bank. Any other terms & conditions prescribed by “Amazon” shall be applicable, separately.